



FLIP2eBIZ.com

Let's Initiate

e-Commerce
SERVICE PROVIDER

Together We

Transferring your Business
to e-Commerce via Biz-Commerce

Allow us to Define e-Commerce
strategy of your Business





We will Work for



Step by Step Momentum



1

Onboarding
on
Respective
Marketplaces

2

Photography
Agency
Suggestion

3

Content
Planning

4

Product
Catalogue

5

Order
Processing
and Fulfilment
Support

Step by Step Momentum



6

Accounting
Support
(GST Reports)

7

Return
Management

8

Brand
Approval
& Store
Creation

9

Campaign
Management

10

Marketplace
Account
Management

e-Commerce Phases



- On boarding
- Listing of your product
- A+ Listing
- Store Creation
- Listing Quality Check
- Listing Content Creation
- Keyword Optimization
- Return Management - Claim
- Pricing Update
- Inventory Update
- Fulfilment Center Management
- Call Support
- Dedicated Customer Care

e-Commerce Phases



- Product Review Management
- Store Review Management
- Customer email Management
- SLA Breach Management
- Dispute Management
- Marketplace Co-ordination
- Policy & Guidelines Monitoring
- Order Fulfilment
- Intellectual Property Rights Management
- Store Compliance Monitoring

e-Commerce Phases



- Campaign Strategy Creation
- Keyword Research & Analysis
- Campaign Creation
- Campaign Optimization
- Bid Management
- Performance Monitoring
- A/B Testing Campaigns
- Campaign Budget Management
- AcoS (Advertising Cost of Sales) Report
- Keyword Performance Report
- Ad Spend & Budget Report
- Conversion Rate Report
- Deals & Event Management
- Dedicated Marketplace Campaign Manager

04 Marketplace Performance Report

- Weekly Sales Performance Report
- Monthly Sales Performance Report
- Quarterly Sales Performance Report
- Annual Sales Performance Report
- Monthly Inventory Reports
- Customer Reviews & Feedback Analysis
- Return & Refund Analysis
- Account Health Report
- Monthly Payment Settlement Report
- Product Pricing Analysis
- Category Top Selling Product Report - Amazon
- Business Performance Monthly Report

05 Marketplace Strategic Report & Analysis

- Competitor SKU analysis
- Competitor price details
- SKU / Style Trend Analysis
- Buy Box Analysis
- Keyword Research Analysis - Amazon
- Keyword Ranking Analysis - Amazon
- Category Sales Analysis - Amazon
- Brand Sales Analysis - Amazon



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